

# Indigo Wholefoods Newsletter

Links

January 2010

[Five Great Ways to Save](#)

Welcome to the new look Indigo Wholefoods Newsletter.

1. [Discount Card](#)

A very happy new year to all our customers. December was a very busy time for us. It seems to have been a popular move for the large retailers to report their growth over the same period in 2008, so we will do the same. Indigo Wholefoods grew by 33% over Christmas 2008, this compares to Selfridges growing 16% and John Lewis growing 12%. We are delighted by this and thank you all for your amazing support. But we are not stopping here. Below are some of the new features at Indigo in 2010.

2. [Special Offers](#)

## Indigo Wholefoods Website

3. [Money-off Coupons](#)

indigowholefoods.co.uk has been relaunched for 2010. It is a resource for all our customers. It will contain a lot of information about the products we sell including many of the lesser well known bits of information that I have picked up over the eleven years I have been running wholefood shops. It will also include a mail order section, in the fullness of time, so that people outside of our location can benefit from Indigo Wholefoods [Click here to visit indigowholefoods.co.uk](#)

4. [Bulk Purchase Discounts](#)

## Five Great Ways to Save

5. [Everyday Value for Money Prices](#)

Building on the success and popularity of our discount card, we are launching a bigger and better discount programme. Including a wide range of special offers (we currently have 106 special offers in store), money off coupons see below for more details, bulk purchase discounts (pre-order a case of any product and receive a 10% discount, and everyday value-for-money prices. [Click here to read more about our five great ways to save programme and view our extensive range of special offers](#)

[Blog](#)

## Money Off Coupons

[Indigo Wholefoods Website](#)

Money off coupons are sent to all subscribers of this newsletter. [To download your coupons please click here.](#) They include the famous 10% off on the 10<sup>th</sup> of the month, previously only available to our gold customers. [Click here to read more about money off coupons.](#)

[Jan Wood Homoeopath](#)

## New Products

As always we have a range of new products at Indigo Wholefoods. They have their own page on indigowholefoods.co.uk and will be kept up-to-date in between newsletters so please check back regularly. [To read our new products click here.](#)

## Sage Cooperative

It is with sadness that I learnt recently of the demise of Sage Cooperative in Kings Heath. The Health Food trade in general has found the recession very difficult and Sage's closure adds to the closure of OHO in Harborne last year. We would like to assure our customers that despite this trend Indigo Wholefoods is thriving and is in no danger of closing any time soon. I wish my former colleagues all the best for the future, wherever that may take them.

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