

Indigo Wholefoods Newsletter

Links

February 2010

[Five Great Ways to Save](#)

Welcome to the February edition of the Indigo Wholefoods Newsletter.

1. [Discount Card](#)

Thank you for all the positive comments about the new newsletter. The loss of Sage in Kings Heath produced a lot of comments last month all of which were positive towards Sage and lamented the loss. The money-off coupons also produced a lot of interest and below you will find a link to this month's coupons. January has been another excellent month at Indigo and we look forward to February and in particular Fair-trade Fortnight at the end of the month. Enjoy the Newsletter.

2. [Special Offers](#)

Money Off Coupons

3. [Money-off Coupons](#)

Many customers have discovered this new way to save, exclusive to subscribers of this newsletter. If you can arrange to visit Indigo on the Wednesday, 10th February or on Farmers Market Saturday, 27th February and bring the relevant coupon you will receive a 10% discount on your purchases. In addition to that there are a couple of 5% off days and a selection of offers available throughout February. Make the most of being an Indigo customer by [clicking here to download your coupons](#). To read more about [money-off coupons click here](#).

4. [Bulk Purchase Discounts](#)

New Products

5. [Everyday Value for Money Prices](#)

Apologies for the incorrect link for the new products page last month, despite many tests the newsletter still went out with an incorrect link. This month it will work. The new products list now has its own page on indigowholefoods.co.uk. As you will see this week we have brought in a huge range of new products. The room was made available with seven hours of work by myself when the shop was closed last Sunday to rearrange the shop. Over the course of the next few weeks there will be a lot more new products including a range of sports nutrition products. [Click here to view the new products](#).

[Blog](#)

Fair-trade Fortnight 2010

[Indigo Wholefoods Website](#)

Fair-trade Fortnight takes place between February 22nd 2010 and March 7th 2010. Indigo Wholefoods is committed to stocking a wide range of fair-trade products. I have written a page for indigowholefoods.co.uk that discusses the basic principle of fair-trade, the suppliers we use and fair-trade in Birmingham. We currently stock 99 fair-trade and fairly traded products. [Click here to view the new fair-trade web page](#).

[Jan Wood Homoeopath](#)

Special Offers

We currently have 104 special offers at Indigo Wholefoods. To mark Fair-trade Fortnight we have an excellent offer on Union Hand Roasted Coffee. A 227g bag of coffee normally £3.19 is currently £2.75 that's 14% off. There is also 15% off Suma's range of 7 organic and Fair-trade herbs and spices (usually 99p now only 84p), and Rayners fair-trade and organic Golden Syrup 340g (usually £2.29 now only £1.95), and Doves Farm fair-trade and organic Flapjacks 5 packs. Dragonfly organic fair-trade Rooibos 40 bags has a 10% discount (usually £1.99 now only £1.79). [Click here to read more about special offers and view all our 104 special offers this month](#).

Jan Wood Homoeopath

Jan runs our stall on a Saturday outside the shop. As well as being very good at tempting people with organic bread and ginger cake she is also an excellent homeopath with over 15 years experience. She has been my homeopath for over ten years and I would recommend her services to anyone. [Click here to view Jan's website](#). Jan is very comfortable working in the rain, cold and snow and enjoys meeting people to discuss Indigo's excellent products. She is also available to discuss medical issues and arrange appointments.